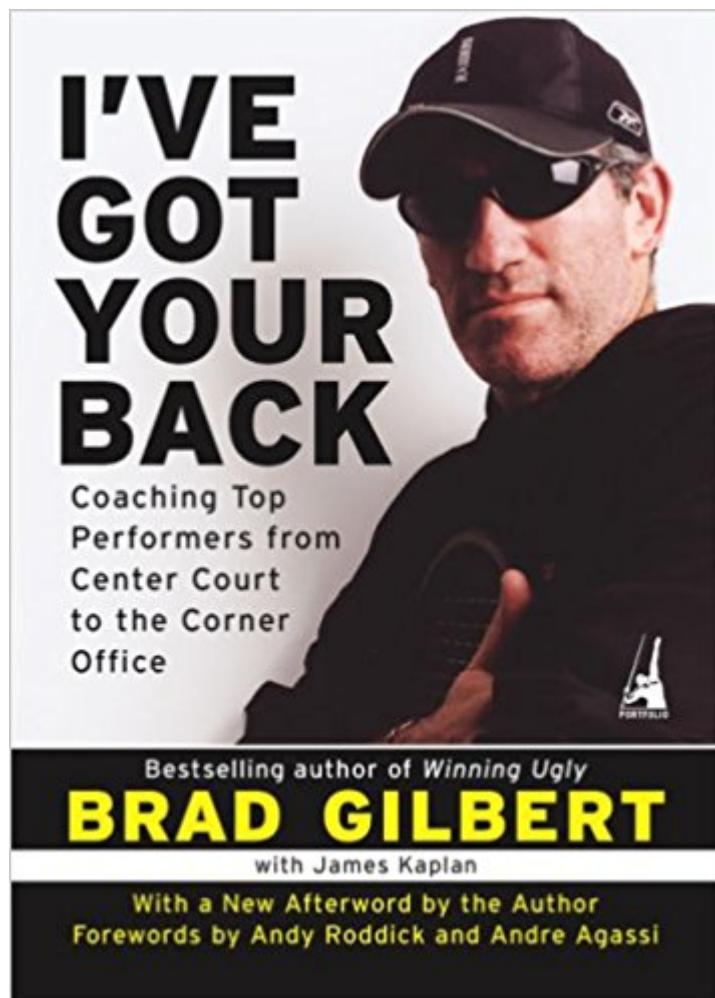


The book was found

I've Got Your Back: Coaching Top Performers From Center Court To The Corner Office



Synopsis

Brad Gilbert, the top tennis coach in America, has guided two of the nation's hottest players first Andre Agassi and now Andy Roddick to the coveted number 1 ranking in the world. And he did it with a unique style that can teach the rest of us everything we need to know about coaching winners;not just on the court, but in the office, classroom, or any other leadership situation. "Show me a coach," says Gilbert, "who doesn't listen ; really listen ; and I'll show you a probable loser. Show me a coach who domineers and demeans, who manages through fear, and I'll show you an accident waiting to happen. Show me a coach who doesn't think it's just as important to empower the lowliest scrub on the team as it is to cater to the star, and I'll show you a real short-timer." When the world's best players compete, the slightest advantage (or problem) can make all the difference. That's why Gilbert always goes the extra mile and why he urges every boss to do the same. Whether it's standing on the other side of the net feeding ball after ball, or endless hours scouting the competition, or just picking up breakfast in the morning, it all counts in building a trusting relationship. Just knowing that their coach is looking out for them unconditionally gives Gilbert's players an unbeatable edge. I've Got Your Back is filled with insider stories about the pressure- filled world of Grand Slam tennis. From the drama of the U.S. Open and Wimbledon to private moments on the practice court, Gilbert shares what really happens when an already great performer is determined to reach his absolute personal best. Tennis fans already know Gilbert as the poker-faced guy in the stands with the wrap-around shades and the five o'clock shadow. But they will be surprised to learn that behind the tough guy image is a smart, funny, passionate coach who is intensely competitive yet unflaggingly optimistic and supportive. He's a role model for anyone who is trying to inspire others to greatness. --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

Having read and really enjoyed "Winning Ugly" I decided to give this book a try even though I had read a review stating that it was geared toward applying his principals to business. I did not find that to be the case at all. Yes, he did give tennis stories and then close with how that story might apply in other's business life. But what I found in this book is an inside look at a talented coach and his relationship with his player. And given that his players were Andre Agassi and Andy Roddick, it's an interesting story for tennis fans. I've never been a big Andre Agassi fan having watched him tank matches at the tournament at my club as well as some of his early antics. And could we please get the announcers to quit talking about him running up a hill as a statement of his great fitness.

However, I do have a great appreciation for his talent. From reading this book I have a greater appreciation of Andre the man. He's grown from an undisciplined talent who was lucky to be in the right place with the right talent to an intelligent quality individual. And in some respects you have to give Brad some credit although Gilbert is not attempting to take any. Although over 1/2 the book seems to mention Andre, there is quite a bit about Andy. It is interesting to hear him compare their different approaches to tennis and life in general. Overall, I would recommend this book for any tennis fan. I do not think you will be disappointed. Another must read from Brad Gilbert.

I read AA's Open, so I was interested in getting more wise input from Brad. This book is a great story, but I was hoping for more of the pithy wisdom remarks that Andre attributed to Brad in Open. I thought Brad's book would be full of them, but it was more story. I did enjoy it though. Brad tells a story well, and it is easy to read. I like his honesty and the way he is humble and thankful. My expectations were different, that's all. Still glad I read it. Thanks for writing it Brad - if you ever read this. Thank you.

I've Got Your Back by Brad Gilbert is a great book. It was compelling, and well written. Gilbert gives you a look inside the professional tennis world that is humorous as well as fascinating. Keep in mind, this is not Winning Ugly 2, it is its own book with a more personal style. This time instead of Brad Gilbert's technical advice, you get to know Brad Gilbert. I think that that is the best part about the

This was a bit of a disappointment. First, if you were hoping for a coach's principles on leadership in business, go back to the "Business" section of the bookstore. I understand that by targeting the business world Brad can increase his book sales beyond the sports junkies of the world, but in relating his coaching to other life applications, well...he leaves a bit of a gap. I really enjoyed "Winning Ugly". In fact, as a tennis player, I found it loaded with great tips (and it even improved my game). But this one is loaded with Brad's "good ole days from the tour" drivel that is certainly is out of date and more than a bit tedious.

I love both books from Brad Guilbert (Winning Ugly and I've Got Your Back). Interesting inside of the tennis circus coaching. I read it in two nights.

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